

*The*  
**FOUNDING**  
**FAMILY**



*Invest in democracy that works for everyone.*

**represent** 

# WELCOME TO THE REPRESENTUS FAMILY.



**REPRESENTUS** works to fix America's broken election system by bringing together conservatives, progressives, and independents to pass powerful state and local laws that deliver on the promise of a representative democracy working for all Americans.

**THE FOUNDING FAMILY** is a community of passionate investors, visionaries, and citizens who are committed to repairing our democracy and our country. Family members know that a better America is in reach and believe we can create it, together.

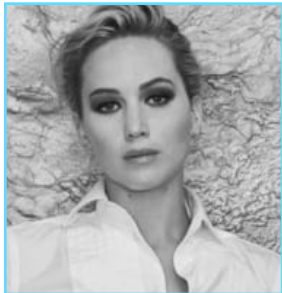
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The Founding Family has been with us from the beginning, fueling the essential operations that make every victory possible.





# WHEN YOU JOIN THE FOUNDING FAMILY, YOU BECOME PART OF THE SOLUTION



"The political system has been rigged against us, but we can fix it. RepresentUs is uniting Americans, across ideologies and parties, to save our democracy before it's too late. As members of the Founding Family, our support helps fuel this fight."

- **JENNIFER LAWRENCE**,  
RepresentUs Board of Directors and  
Founding Family member since 2017



## JOIN OUR FAMILY

Members of the Founding Family join us with commitments of at least \$50,000 a year for three years. These contributions support the staffing and operating costs that power the essential work required so we can keep fighting for our democracy and passing significant reforms, together.

Join us at [www.represent.us/foundingfamily](http://www.represent.us/foundingfamily)



## GIVING LEVELS

THE CORNERSTONE  
**\$1,000,000+/ year**

THE DEFENDER  
**\$250,000 – \$999,999/ year**

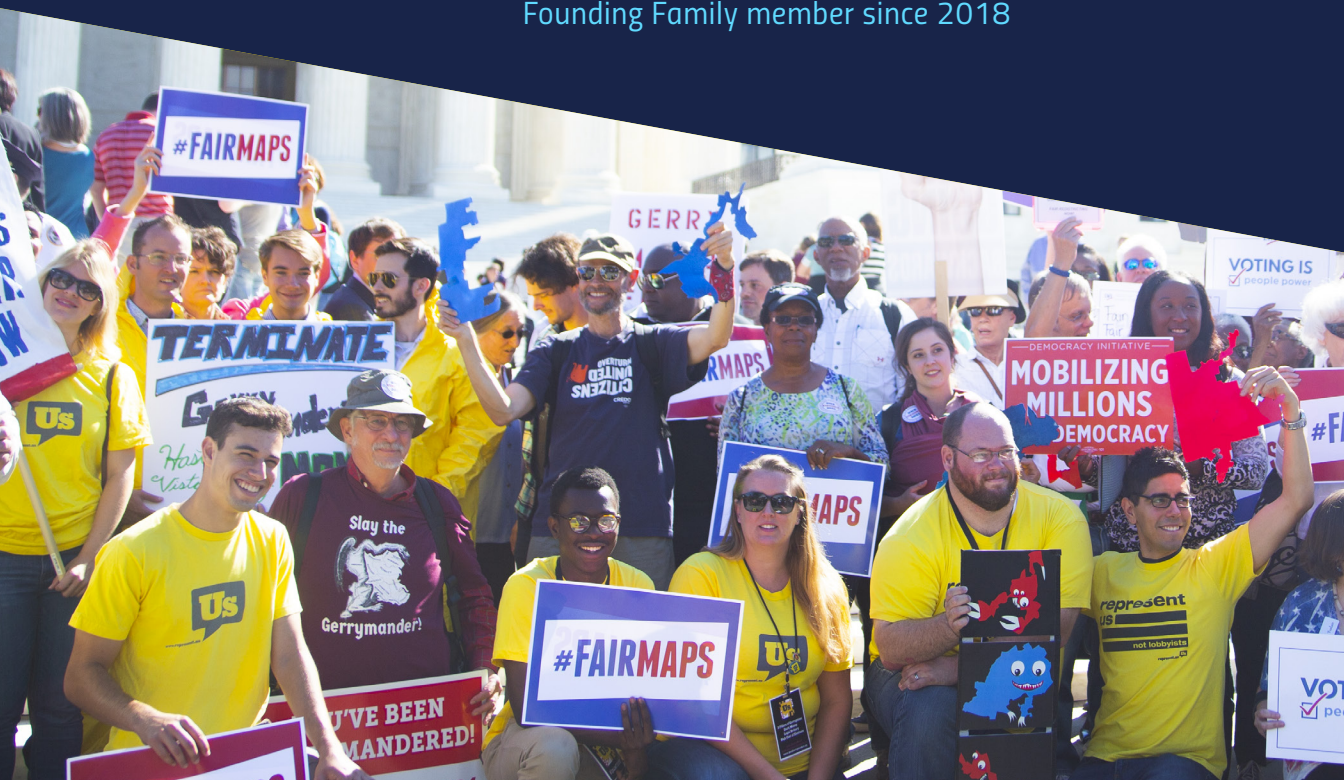
THE BRIGADE  
**\$50,000 – \$249,999/ year**





“RepresentUs is working every day to take political power back from lobbyists and put it in the hands of the people where it belongs. I joined the Founding Family because I believe our government should work for us, and the American people deserve to have their voices heard. Your voice matters, and I hope you’ll join us, too.”

- **MICHAEL DOUGLAS,**  
Founding Family member since 2018



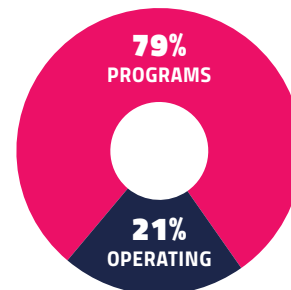
## YOUR INVESTMENT POWERS THE MOVEMENT

Support from The Founding Family enables us to hire the most talented staff, conduct in-depth research, develop innovative policies and legal strategies, and create breakthrough social media campaigns; all the behind the scenes expenses that power our work.

Since our founding in 2012, we have passed more than 155 powerful state and local laws that hold elected officials accountable to the people they represent, including everything from anti-gerrymandering and ranked choice voting to sweeping ethics and transparency laws.

Your investment ensures that RepresentUs can continue to secure these important pro-democracy victories for years to come.

## 2021 BUDGET BREAKDOWN



**OPERATING:**  
**21%**

\$3,395,761

Occupancy,  
Business  
Administration,  
Fundraising

**PROGRAMS:**  
**79%**

\$12,801,769

Campaign  
Accelerator,  
Connector,  
Unrig Summit

**TOTAL:**  
**\$16,197,530**

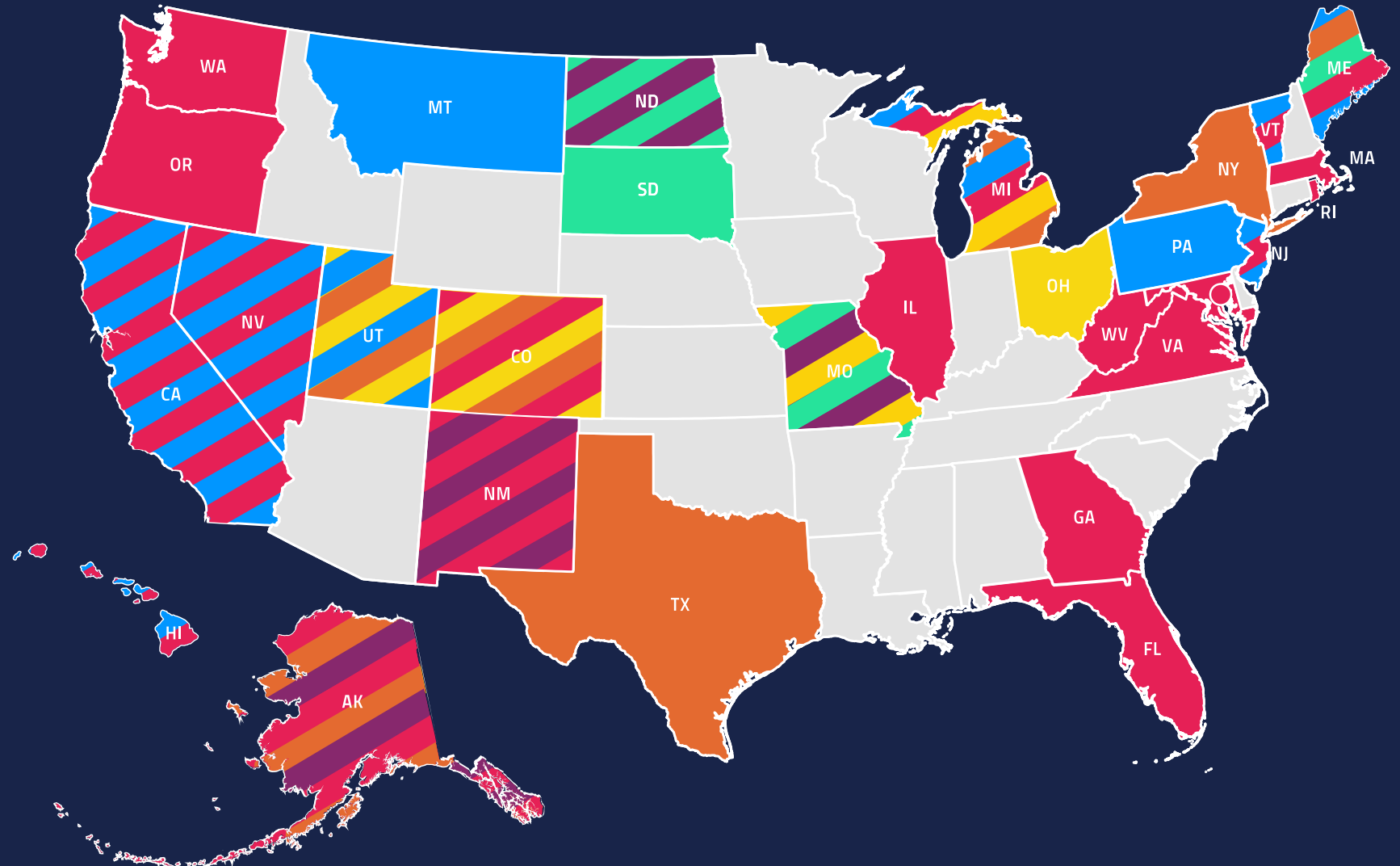
## YOU MAKE WINNING POSSIBLE

Together, The Founding Family has powered **over 155 critical reform victories** in cities and states across the country, and will help to secure dozens more by 2024.

### KEY

	ETHICS
	VOTER REGISTRATION
	VOTE BY MAIL
	ANTI-GERRYMANDERING
	MONEY IN POLITICS
	RANKED CHOICE VOTING

CAMPAIGN WINS  
2015- PRESENT





## PART OF THE FAMILY

As some of our most committed supporters, Founding Family members enjoy unique opportunities to be further involved in this work.

### Member benefits include:

- Special events and intimate conversations with democracy reform leaders on movement-relevant topics
- Insider briefings by RepresentUs leadership and special guests
- Invitation to exclusive events at the American Democracy Summit (ADS), the premier right-left event to solve America's political crisis
- Annually, a copy of a current book on democracy and opportunities to discuss readings with other members of the RepresentUs community
- Tailored opportunities to engage and connect with state and local democracy efforts that align with your interests

**"When you join the Founding Family, you're in great company."**



**"Our electoral system is broken and the results are staring us in the face. Corruption, extreme partisanship, and voter suppression threaten our democracy. I believe in the RepresentUs mission and want to accelerate progress."**

**-THE GUND FAMILY, Founding Family members since 2018**





"Millions of people have already joined the movement to defend our democracy, but we can only do it if enough people get involved. Thanks to the Founding Family, RepresentUs is growing the movement and helping people take action where it matters most. I'm so proud to be part of this family."

- [SIA](#), Founding Family member since 2019

## WILL YOU JOIN OUR FAMILY?

With your partnership we can elevate the voices of those excluded from the political process, support the best political strategies and the brightest minds, and drive progress on the most critical issues facing our nation.

Visit [represent.us/foundingfamily](https://represent.us/foundingfamily) or contact us at [donate@represent.us](mailto:donate@represent.us) for more information and to join today.



**RepresentUs Education Fund 501(c)(3), EIN: 26-3088283**

Tax-deductible donations to fuel our essential operations and education efforts

**RepresentUs 501(c)(4), EIN: 25-2369596**

Non-tax-deductible donations to power the edgy political work we're known for

**MAKE CHECKS PAYABLE TO:**

c3: RepresentUs Education Fund  
c4: RepresentUs  
PO Box 60008, Florence, MA 01062

**STOCK TRANSFER:**

LPL Financial  
FBO RepresentUs Education Fund  
Account number:  
59307144 (c3); 75730866 (c4)  
DTC Clearing number: 0075

**WIRE INFORMATION:**

**Bank Name:** Florence Bank  
**Bank Address:** 85 Main Street, Florence, MA 01062  
**Routing Number:** 211871688 (c3); 211871688 (c4)  
**Account Number:** 1982102659 (c3); 1982102675 (c4)

Donations can be made online, via check, wire transfer, donor advised fund, gifts of stock, or through your IRA.



[www.represent.us](http://www.represent.us)