HOW TO GET THE VOTES

Winning a legislative victory is a numbers game. To get a vote out of sub-committee, full committee or to win on the chamber floor you need a simple majority of the legislators to vote in favor of your bill. In order to win you have to make sure you have the votes on your side. Use your research and your power mapping information to complete the following charts to help you ensure that you have the votes to win.

Name of committee:	
Committee Staff and Contact Information:	
How many votes do you have:	
How many votes do you need:	
First targeted legislator and strategy based on power mapping:	
Second targeted legislator and strategy based on power mapping:	
Third targeted legislator and strategy based on power mapping:	

Legislator	E-Mail	Support	Oppose	Non- Committed	Notes

GENERAL METHODS TO SWAY COMMITTEE MEMBERS:

- Get legislators to co-sponsor the legislation
- Ask supportive legislators to talk to other legislators who are not yet supportive
- Develop resources and materials explaining your issue along with any research or constituent data to demonstrate its importance and popularity with constituents
- If you have access to committee or legislative leadership, they can influence others
- Organize their constituents in support of your issue

- Plan for actions with constituents
 - » Call in days (best before and after a hearing)
 - » Emails
 - » Personal letters (drop off at the office)
 - » Postcards (drop off at the office)
 - » Lobby days (especially to target committee members)
- Meet with legislators before session to talk about the issue
- Earned media like op-eds (especially in news that legislators pay attention to)
- Paid media like digital, geo targeted ads (where legislators live)

Action	Goal	Date Implemented



How To Get The Votes Plan: