



RFP: Anti-Gerrymandering Research Contractor	Proposals will be reviewed on a rolling basis until need is filled	RepresentUs Education Fund PO Box 60008 Florence, MA 01062
Project Overview: RepresentUs is looking for an experienced Research Contractor with a track record in political and campaign finance research to remotely support Phase 1 of a multi-year project to pass non-partisan redistricting through ballot measures or legislative action in time for the next round of redistricting. Phase 1 is predominantly a scoping effort to identify target states for anti-gerrymandering efforts based on impact, viability, risk and resiliency, financial cost, in-state partnerships, and infrastructure.		
Project Goals: <ul style="list-style-type: none">• Identify influential organizations and individuals—ideally 3-5—and schedule calls to make initial contacts in target states.• Examine campaign finance data to identify individuals and organizations to contact and also to estimate potential initiative costs based on the cost of prior campaigns.• Identify the top twenty major donors to redistricting initiatives nationwide.• Identify and interpret polling and demographic data to assess initiative viability.• Assist with finalizing a list of target states.• Periodic check-ins with political team members, contributing to the generation of a final project report.		
Scope of Work: The Research Contractor is responsible for conducting and compiling research, identifying potential in-state partners and initiating contact, and assessing possible campaign costs. The Research Contractor will work with the political and policy teams at RepresentUs to compile the data and research needed to make target state recommendations and contribute to a final report. The Research Contractor may be asked to draft some sections of the final report.		
Evaluation Metrics and Criteria Each RFP response will be evaluated by the following criteria: <ul style="list-style-type: none">• Timely and complete response to the RFP• Responsiveness, and follow-up• Demonstrated knowledge and experience• Quality of proposal and interview		

Skills/Experience Sought

- Familiarity with the redistricting process
- Experience contributing to whitepapers and reports through research, writing, and editing
- Knowledge of the nonprofit advocacy space and experience researching advocacy organizations
- Conducting research into campaign finances and contributions, including locating and analyzing campaign reports and filings, and identifying donors
- Analyzing polling and demographic data
- Entities with LLC or incorporated status are preferred..

Proposal Requirements

- Qualifications summary.
- Descriptions of previous work products.
- A clear and detailed description of the work to be performed, including:
 - A description of proposed services
 - Fees and type of contract (fixed price or time and materials), including payment schedule
 - Proposed timeline for services between November 2024 - January 2025
 - If applicable, a list of staff who will work on the project and their qualifications

Role Length:

Needs to be completed between November 2024 and the end of January 2025.

There will be no work performed December 23, 2024 - January 2, 2025.

Budget: \$6,000

Contact: **Emma Shoucair**

To Apply: Email eshoucair@represent.us with "Research Contractor RFP" in the email subject line with all proposal requirements